

# ADD PHOTOS & TELL EVERYONE WHY

## Personalize, personalize, and personalize!

We've set up default language and a photo on your fundraising page, but it's important to customize this.



## Here are 5 things to include:

1. **Your own photo** so people to know it's you when they visit your page!
2. **Why** is the AHRC Foundation WALK important to you?
3. **When** is the event and are you inviting people to join you?
4. **What** is your fundraising goal, what are you asking, and what is the deadline? Are you celebrating your 40<sup>th</sup> birthday and asking for a \$40 donation in lieu of gifts? Are you "walking your way" by running a race and asking for a donation for every mile?
5. **Who** is being impacted? Share the effect it has on people's lives when you raise funds to help people with developmental disabilities live happier, more independent lives.



MOVING AHEAD, LEAVING NO ONE BEHIND