SAMPLE E-MAIL

Send a personalized email to your friends, family, colleagues, or anyone else you think would support you.

Include a personal message that is heartfelt and sounds like you and watch your first batch of donations come in!



HERE'S A SAMPLE EMAIL

Hi [Friend or Family Member Name],

On October 16, I'll be walking and fundraising for the AHRC Foundation Walk! This is an important awareness walk, and a powerful reminder that each of us can make a difference for someone with intellectual and developmental disabilities.

Funds raised from the Walk ensure that children and adults on Long Island with developmental disabilities have the supports and services they need to live a happy and meaningful life. Each donation brings us one step closer to giving every person the chance to reach their full potential and contribute to the world in a meaningful way. [You may want to insert your personal reason for walking here, and why this walk is important to you]

My goal is to raise \$XXX and I need your help to reach it. No donation is too small. If you can, please consider joining me in making a difference by donating or joining my team. Here is the link to my fundraising page. [LINK TO YOUR PERSONAL PAGE]

Thank you for your support!

[YOUR NAME HERE]

If you prefer, you can mail your contribution to me at the address below [add your address below] or directly to: AHRC Foundation/Walk, 189 Wheatley Road #3, Brookville NY 11545. [On the memo line of your check, please write my name and AHRC Walk.]

For more information about the AHRC Foundation, how proceeds from the Walk are used, or other ways you can help, please visit <u>www.ahrcfoundation.org.</u>

Don't forget - thanking people is key, any way you do it. Call them, shout out on social media, or even handwritten notes.

MOVING AHEAD, LEAVING NO ONE BEHIND